IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Hedge, et al.

Title: METHOD AND SYSTEM FOR DELIVERING

TECHNOLOGY AGNOSTIC RICH MEDIA CONTENT WITHIN AN EMAIL, BANNER AD, AND WEB PAGE

Appl. No.: 10/084,258

Filing Date: 2/25/2002

Examiner: Kyle R. Stork

Art Unit: 2178

Conf. No.: 3975

AMENDMENT TRANSMITTAL

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an amendment in the above-identified application.

[X] The fee required for additional claims is calculated below:

	Claims				Extra				
	As		Previously		Claims				Additional
	Amended		Paid For		Present		Rate		Claims Fee
Total Claims:	25	-	26	=	0	х	\$52.00	=	\$0.00
Independent	3	_	4	=	0	X	\$220.00	=	\$0.00
Claims:									
First p	resentation of	of a	ny Multiple I)eper	ndent Claims:	+	\$390.00	=	\$0.00
					CLAIMS	FEE	TOTAL	=	\$0.00

[] Applicant hereby petitions for an extension of time under 37 C.F.R. §1.136(a) for the total number of months checked below:

[] Extension for response filed within the first month:	\$130.00	\$0.00
[] Extension for response filed within the second month:	\$490.00	\$0.00
[] Extension for response filed within the third month:	\$1,110.00	\$0.00
[] Extension for response filed within the fourth month:	\$1,730.00	\$0.00
[] Extension for response filed within the fifth month:	\$2,350.00	\$0.00
EXTENSIO	N FEE TOTAL:	\$0.00
[X] Statutory Disclaimer Fee under 37 C.F.R. 1.20(d):	\$140.00	\$140.00
CLAIMS, EXTENSION AND DISCLAIME	R FEE TOTAL:	\$140.00
[] Small Entity Fees Apply (subtr	act ½ of above):	\$0.00
Extension Fees	Previously Paid:	\$0.00
	TOTAL FEE:	\$140.00

The above-identified fees of \$140.00 are being paid by credit card via EFS-Web.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 19-0741. Should no proper payment be enclosed herewith, as by the credit card payment instructions in EFS-Web being incorrect or absent, resulting in a rejected or incorrect credit card transaction, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 19-0741.

If any extensions of time are needed for timely acceptance of papers submitted herewith, applicant hereby petitions for such extension under 37 C.F.R. §1.136 and authorizes payment of any such extensions fees to Deposit Account No. 19-0741.

Please direct all correspondence to the undersigned attorney or agent indicated below.

Respectfully submitted,

Date March 25, 2011

By /Paul S. Hunter/

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By /Paul S. Hunter
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